

elsitio.com

SET YOUR SITE ON EL SITIO.

THE HOME OF MORE THAN

635,000 PAIRS OF LATINO EYES.

HOME, SWEET HOME FOR LATINOS ON THE INTERNET IS SPELLLED E-L S-I-T-I-O. TRANSLATION: THE PLACE TO BE - THE SITE THAT'S A SIGHT. THIS IS WHERE THOUSANDS OF SPANISH, PORTUGUESE AND ENGLISH SPEAKERS FROM SOUTH AND NORTH AMERICA, THE CARIBBEAN, EVEN EUROPE, COME TO GET THE LATEST NEWS, MEET SPECIAL GUESTS, SEARCH FOR SOULMATES AND DO ALL THE BIA BIA BIA THEY WANT IN THEIR OWN LANGUAGE. OH, AND EACH COUNTRY'S SITE IS PRODUCED LOCALLY SO THAT ARGENTINES CAN READ ABOUT ARGENTINE SOCCER PLAYERS, MEXICANS ABOUT MEXICAN SOCCER PLAYERS, AND BRAZILIANS... ABOUT CARNAVAL.

WHEN YOU NEED TO REACH LATINOS AT HOME WITHOUT PESTERING THEM AT DINNERTIME, PLACE YOUR AD IN EL SITIO. THE IN PLACE TO BE ON THE INTERNET.

FOR ADDITIONAL INFORMATION, LET YOUR KEYS SPELL OUT WWW.ELSTIO.COM.

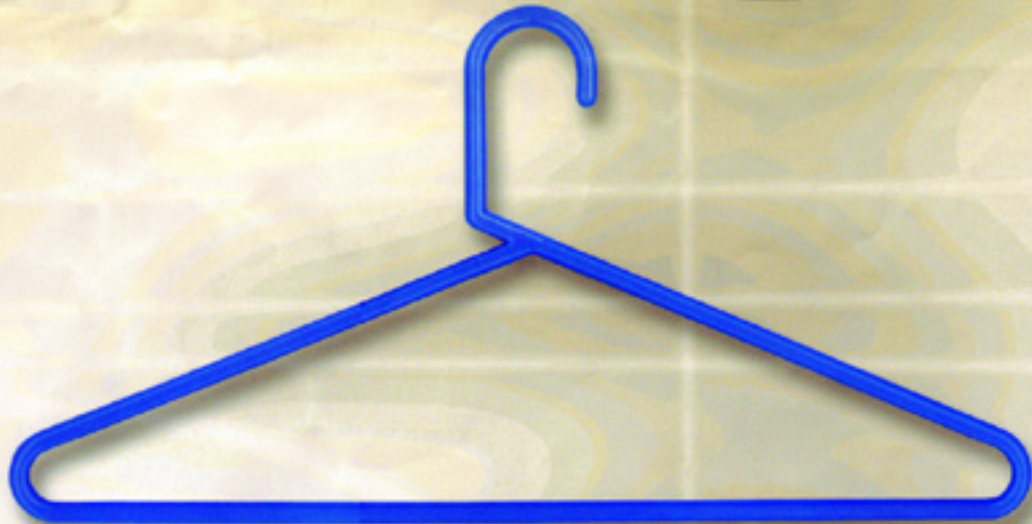
www.elsitio.com



EL SITIO

Your Home on the Internet

elsitio.com



FOR LATINOS, elsitio.com IS THE PLACE TO HANG.

WHETHER IN THE SOUTHERN CONE, THE MIDWESTERN UNITED STATES, THE DOMINICAN REPUBLIC, OR EVEN SPAIN, [ELSITIO.COM](http://elsitio.com) IS WHERE MORE THAN 635,000* LATINOS COME TO HANG ON ANY GIVEN DAY. THEY CONGREGATE HERE TO READ UP ON THE LATEST NEWS; CHAT WITH FRIENDS IN OTHER COUNTRIES; ENGAGE IN PASSIONATE DISCUSSIONS IN THE MANY FORUMS OFFERED; AND LOOK UP THEIR FATE IN THE DAY'S HOROSCOPE.

SO IF YOU WANT TO ATTRACT THE ATTENTION OF THOUSANDS, EVEN MILLIONS OF SPANISH, ENGLISH AND PORTUGUESE SPEAKERS WORLD WIDE - JUST HEAD TO THE WORLD WIDE WEB AT [ELSITIO.COM](http://elsitio.com). AND HANG OUT WITH US.

*NUMBER OF REGISTERED USERS AS OF 4TH QUARTER 1999, AN INCREASE OF 44% FROM THE PREVIOUS QUARTER.

www.elsitio.com



EL SITIO

Your Home on the Internet